

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Advertisement for erection of Tourism Hoardings at – Outdoor and Branding advertisements at Rajiv Gandhi International Airport by M/s. Laqshya, Media Pvt., Ltd, Mumbai – 3rd month payment of Rs.28,00,000/- (Rupees Twenty Eight Lakhs only) including taxes – Sanctioned – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 1005

Dated:16-12-2013
Read the following:

1. G.O.Rt.No.804, of YAT & C (PMU) Department, Dt.18-10-2013.
2. Letter Dt:05-12-2013 & Invoice No.LO/HYD/482/2013-2014, from M/s. Laqshya, Media Pvt., Ltd, Mumbai, Dt.26-08-2013.

* * * *

ORDER:

In the reference G.O. 1st read above, Government have released an amount of Rs.28,00,000/- towards 2nd month payment in connection with erection of Tourism Hoardings at – Outdoor and Branding advertisements at Rajiv Gandhi International Airport by M/s. Laqshya, Media Pvt., Ltd, Mumbai.

2. In the reference 2nd read above M/s. Laqshya, Media Pvt., Ltd, Mumbai, has submitted bill and requested the Government to release 3rd month payment i.e., Rs.28,00,000/- (Rupees Twenty Eight Lakhs only) including taxes towards erection of Tourism Hoardings at – Outdoor and Branding advertisements at Rajiv Gandhi International Airport by M/s. Laqshya, Media Pvt., Ltd, Mumbai.

3. Government, after careful examination of the matter, hereby, accord sanction for an amount of Rs.28,00,000/- (Rupees Twenty Eight Lakhs only) including taxes, as 3rd month payment (from 01-09-2013 to 30-11-2013) towards for erection of Tourism Hoardings at – Outdoor and Branding advertisements at Rajiv Gandhi International Airport by M/s. Laqshya, Media Pvt., Ltd, Mumbai, for a period of Three months.

4. The amount sanctioned at Para (3) above shall be debited to the following Head of Account:
“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para (3) above, in favour of M/s. Laqshya, Media Pvt., Ltd, Mumbai, through on line. The details of Bank account is as follows:-

Account Name	:Laqshya Media Pvt., Ltd
Account No	:004010203161782
Name of the Bank	:Axis BANK Ltd,
RTGS	:UTIB0000004
PAN	:AAACL5004C

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. Laqshya, Media Pvt., Ltd, Mumbai.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT & C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER